

14TH ANNUAL

SOUTHEASTERN GRAPE & WINE
SMPOSIUM
SURREY COMMUNITY COLLEGE

2026 SPONSOR KIT

NOVEMBER 19, 2026



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ABOUT THE SYMPOSIUM

Since 2012, the Southeastern Grape & Wine Symposium has brought together grape growers, winemakers, researchers, educators, suppliers, and industry leaders from across the Southeast to exchange knowledge, address regional challenges, and shape the future of Southeastern wine.

Hosted by the Shelton-Badgett North Carolina Center for Viticulture & Enology at Surry Community College, the Symposium fosters collaboration, innovation, and technical education while connecting more than 150 wine industry professionals each year.

This year's theme, **Regional Identity: Past Perspectives and the Future of Wine in the Southeast**, explores how the region's history, unique growing conditions, and evolving viticulture, enology, and business practices are shaping a distinctive identity for Southeastern wine.



150 +
Industry Professionals



50+
Allied Businesses



Southeastern Wineries,
Vineyards, Cideries,
and Meaderies



Learn More at symposium.surry.edu



ABOUT THE CENTER

The Shelton-Badgett North Carolina Center for Viticulture & Enology (SBVE) at Surry Community College is a state-of-the-art education, demonstration, and workforce development hub supporting the grape and wine industry across the Southeast.

Since opening in 2009, the Center features a licensed, bonded winery and an on-site teaching vineyard planted with vinifera, hybrid, and muscadine grape varieties. Together, these facilities provide students with hands-on training from grape to glass, mirroring a commercial production winery under the award-winning Surry Cellars label.

Students gain real-world experience in vineyard management, winemaking, laboratory analysis, hospitality, marketing, and business operations while learning alongside industry professionals, preparing them for successful careers in the grape and wine industry.

Learn more about the Viticulture and Enology program online at surry.edu/wine



SPONSORSHIP OPPORTUNITIES

Become a Sponsor of the 2026 Southeastern Grape & Wine Symposium

Partner with the Southeast's premier educational and networking event for the grape and wine industry.

WHY SPONSOR?



150+ Industry Professionals



50+ Allied Businesses



75% Sponsor Retention Rate



Dedicated Vendor Exhibit Booth



Direct Networking with Industry Leaders



SPONSORSHIP INQUIRIES

Need something different? Customized sponsorship packages are available to meet your marketing goals.

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2026 SPONSORSHIPS

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- Logo with Hyperlink on Symposium website
- Logo, company details, & website link in Program Guide
- Recognition in Welcome Presentation
- Featured in marketing campaign (commitment by Sept. 1)
- 10' x 10' exhibit booth (indoor or outdoor)
- 2 Symposium registrations (includes Grand Wine Tasting)

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